

# O N V U E

YOUR MEDIA AT YOUR FINGERTIPS.



# CONCEPT

**ONVUE** is an all-in-one settop box that acts as a personal server for the use of viewing multiple forms of media on-the-go and at home on all your various devices.

live tv + real-time streaming + streaming services + local content  
to **all** your devices

# ISSUE

Everyone is constantly consuming media.

Access to your data can be cumbersome & too many services.

Market is saturated with primarily **streaming** devices.

But what about **your** media?

# POTENTIAL CUSTOMERS

media consumers: **everyone**

10+% of U.S. subscribe to streaming service (35 million)

60% of U.S. homes subscribe to basic cable service

# NEEDS

- Streaming services
- Stream from/to devices
- Peripherals (audio/video interfaces)
- Live encoding
- Live TV
- Onboard storage
- Portable
- Un-obstructive UI

# EXISTING PRODUCTS

## Apple TV

- \$99
- HDMI
- Streaming Services
- Mobile content relay

## Roku

- \$49-99
- HDMI
- Streaming Services
- Limited mobile content relay

## Boxee

- \$239
- HDMI
- SD port
- Streaming services

## ChromeCast

- \$39
- HDMI
- Streaming services
- Mobile content relay

## Amazon Fire

- \$99
- HDMI
- Streaming Services
- 8GB on board storage

## Slingbox

- \$299
- HDMI
- Composite
- Livestream TV

## TiVo Roamio

- \$199
- HDMI
- Record TV
- Streaming services

# PROBLEMS IN MARKET

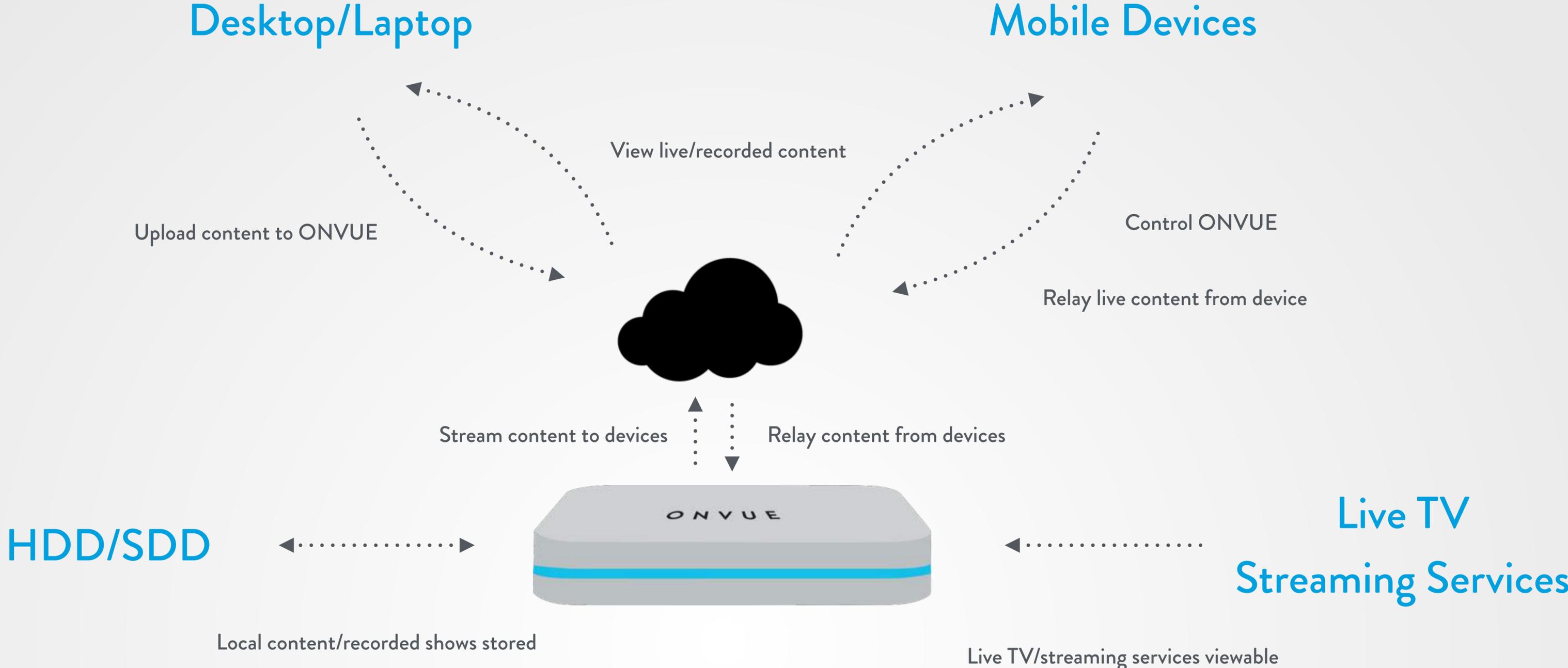
- Media device market stagnant
- Sluggish UI
- Not future-proof
- Smart TVs are dead
- No onboard storage solutions
- No all-in-one
- Content all stored on cloud

# WHAT SETS ONVUE APART

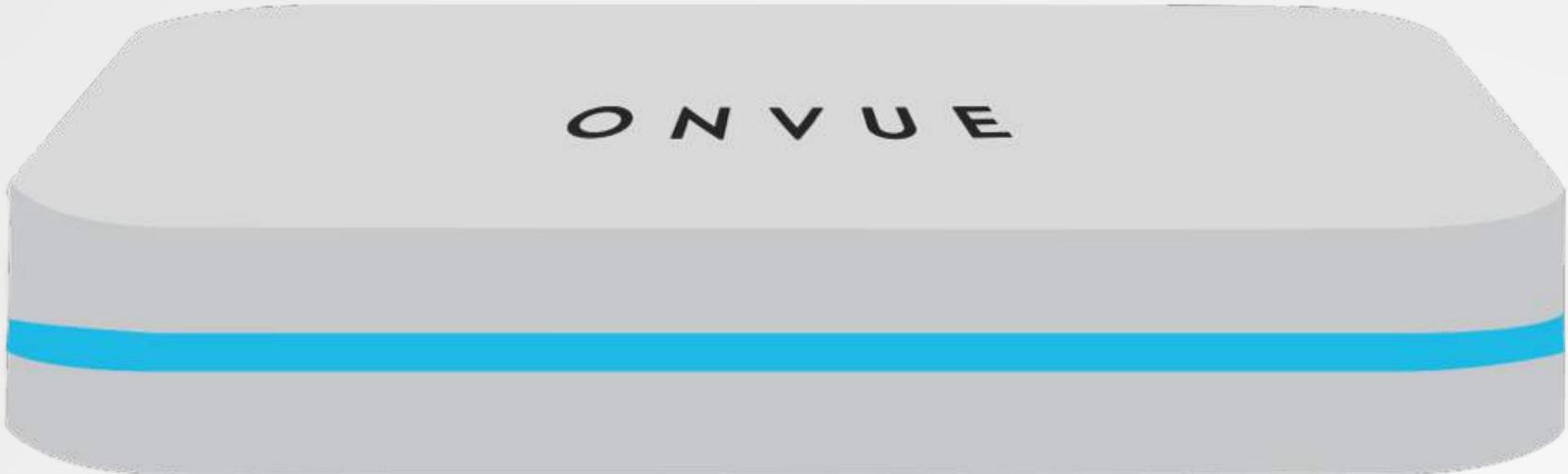
- All-in-one set-top box
- Live encoding to match mobile needs
- Integrated environment/experience
- Live TV
- On-board storage
- Portable

“**h a r m o n y   b e t w e e n   c a b l e   +   s t r e a m i n g**”

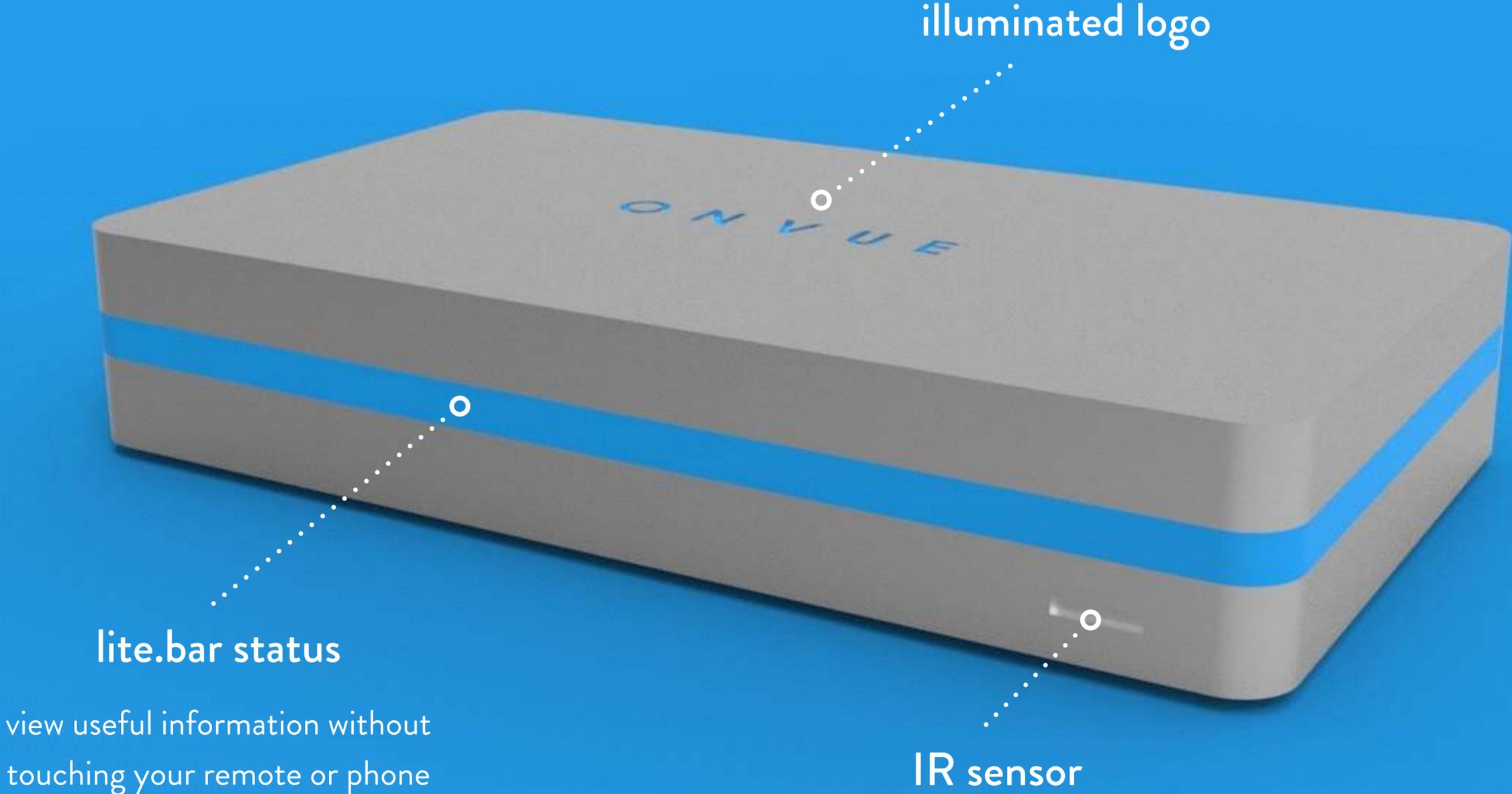
# SYSTEM DIAGRAM



# INITIAL DESIGN



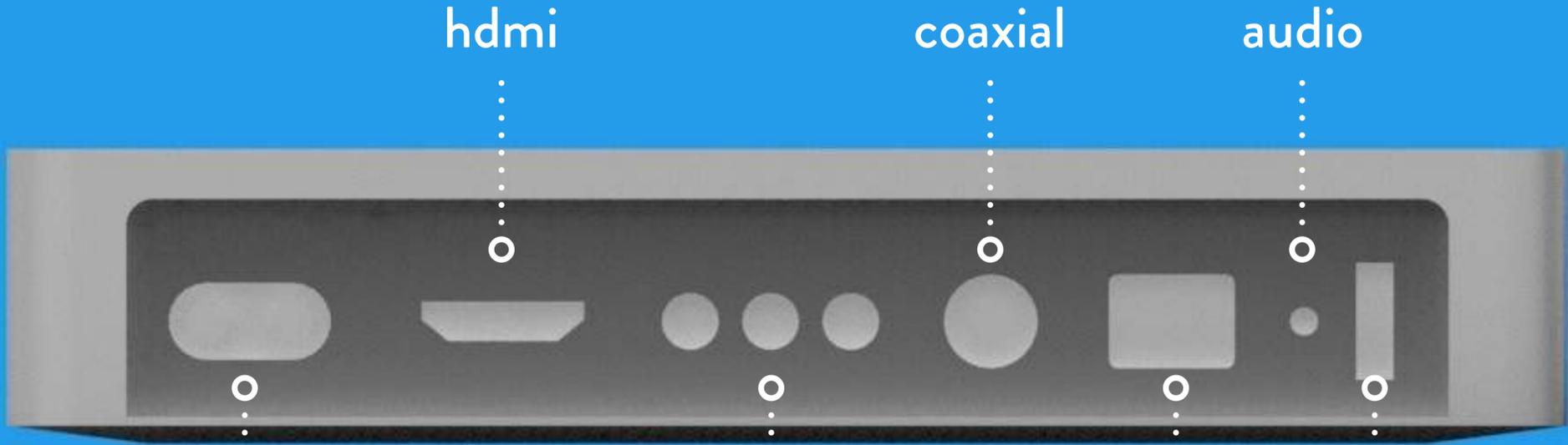
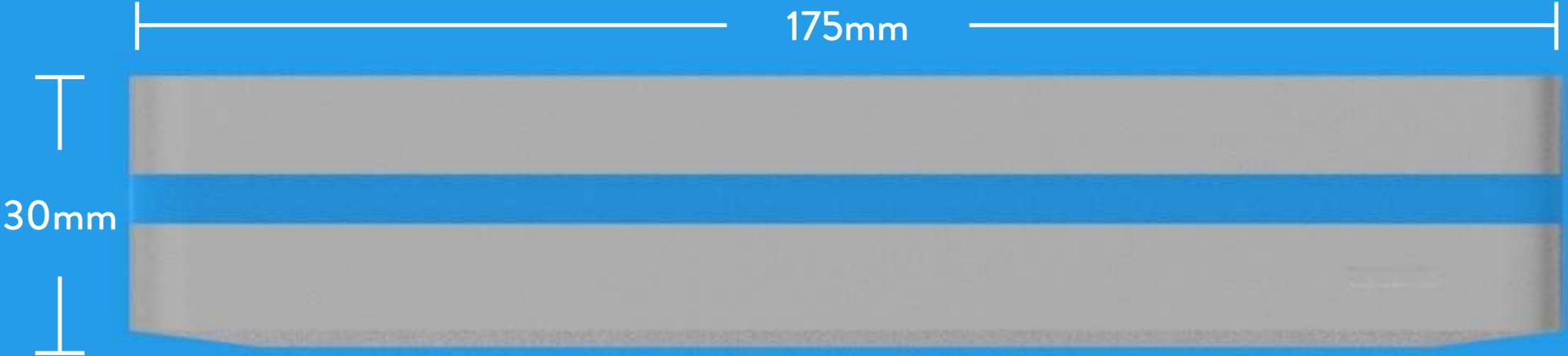
# CAD MODEL



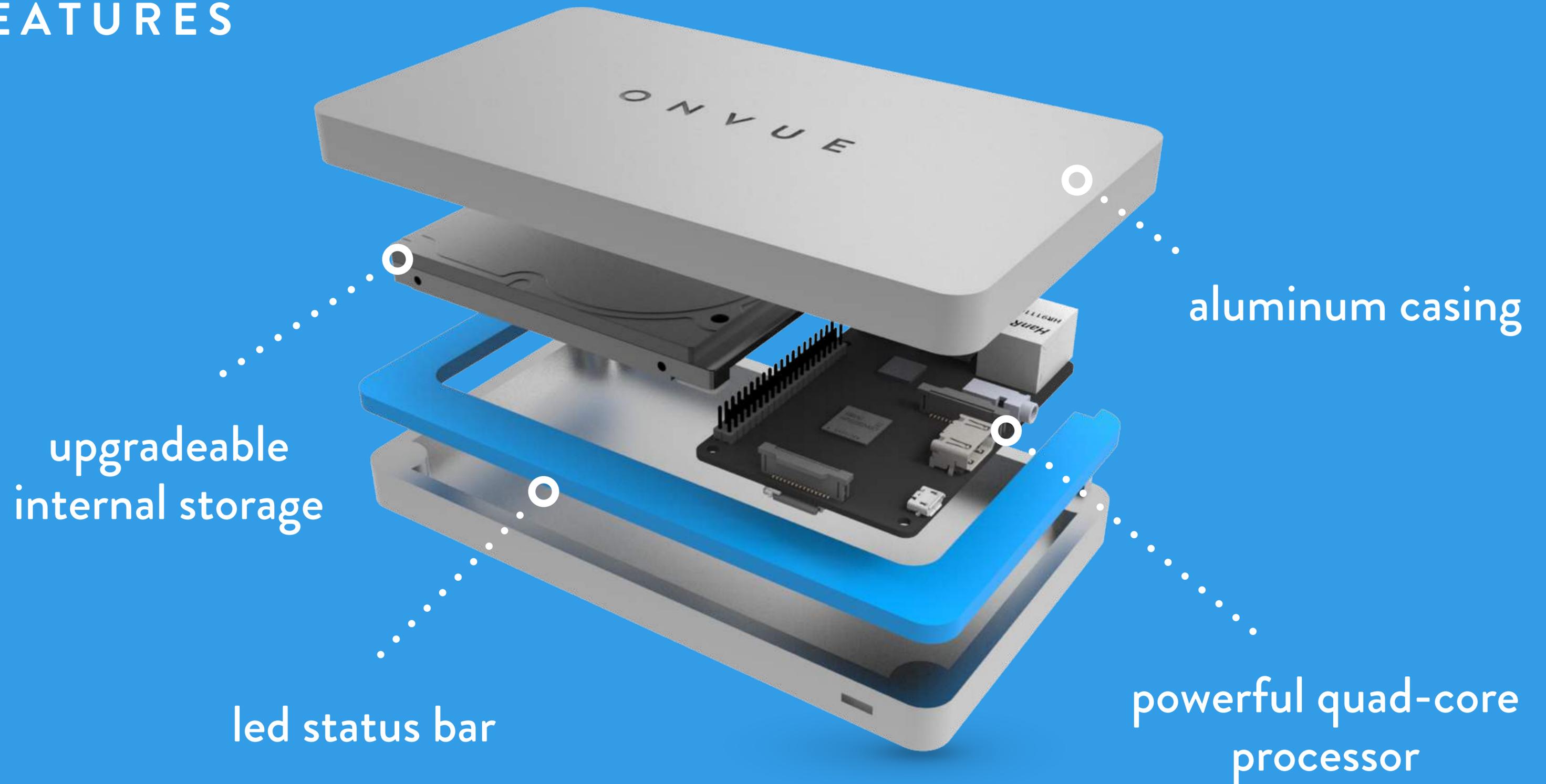
# CAD MODEL



# CAD MODEL



# FEATURES



aluminum casing

upgradeable  
internal storage

led status bar

powerful quad-core  
processor

# UI / UX

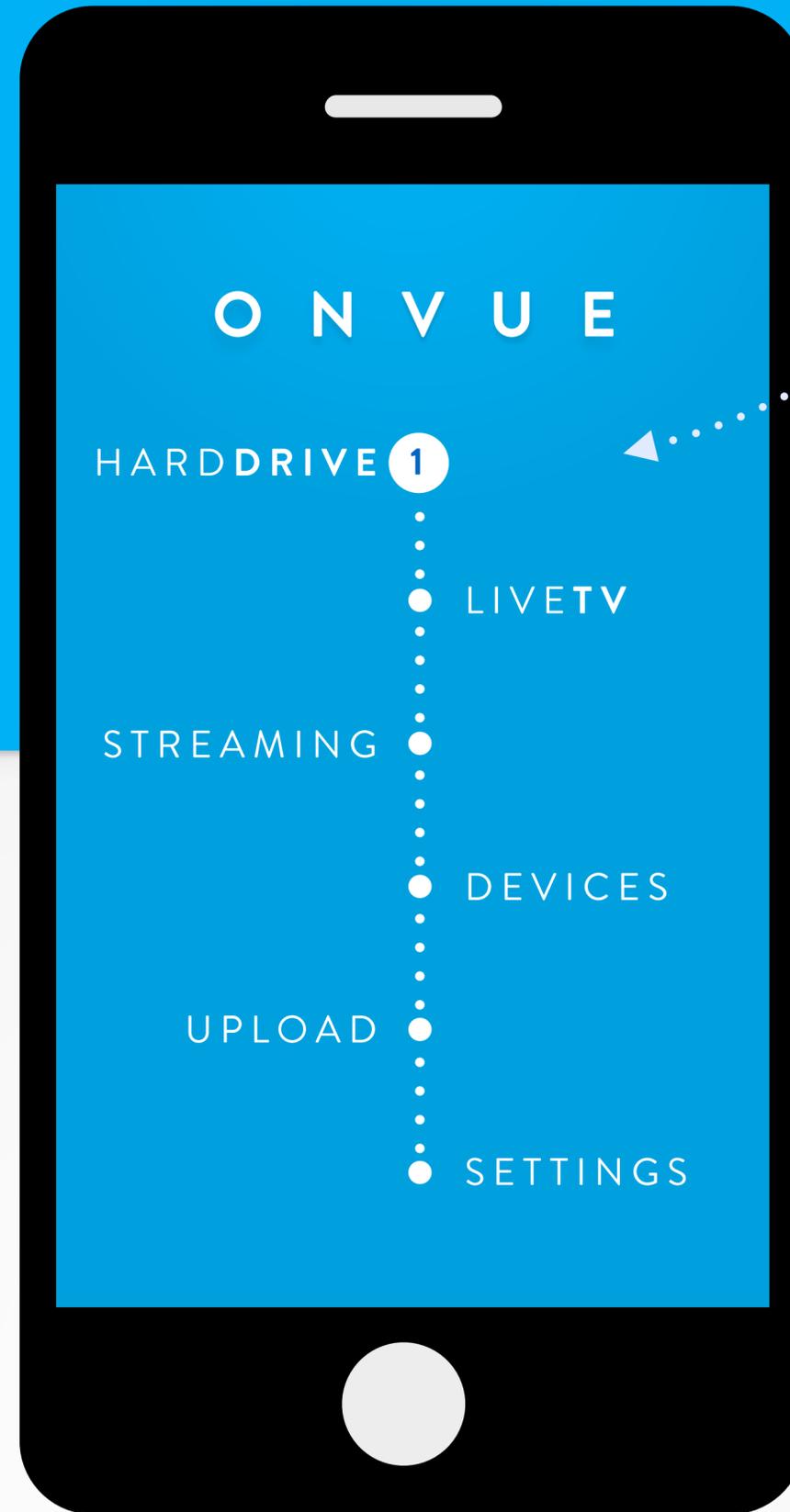


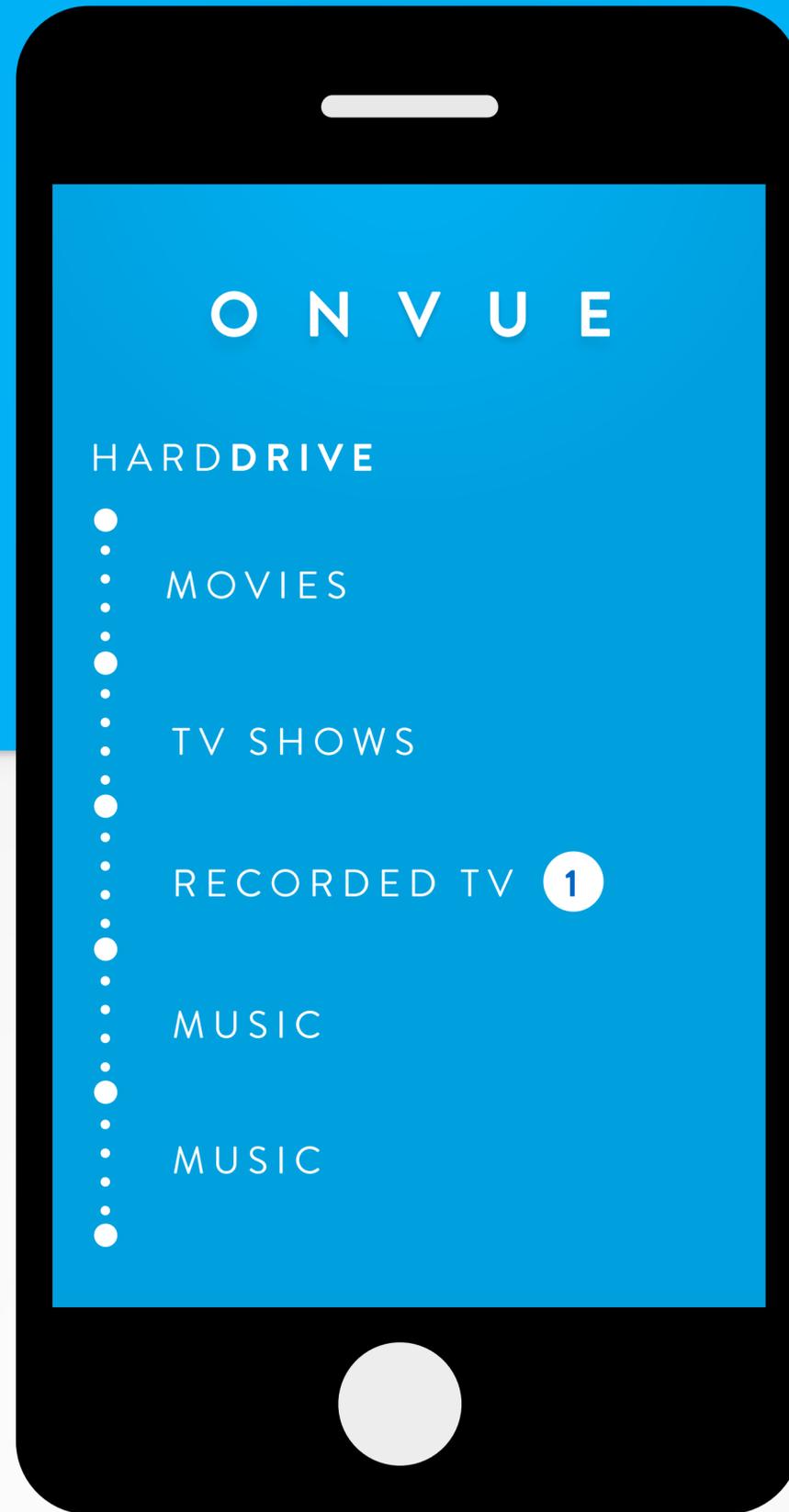
Compatible across many platforms (mobile/tv/web/desktop/laptop/gaming)

# ONVUE



Get notified when your new show airs!









# TECHNOLOGY

- WIFI / Ethernet
- AirPlay/DLNA
- BlueTooth
- IR remote
- USB (data/removable devices)
- HDD (2TB+)
- iPhone/Android App
- Web App
- Desktop App
- Multiple User Accounts

# TECHNICAL SPECIFICATIONS

- Quad-Core Processor
- 4GB RAM
- WiFi/Ethernet
- BlueTooth
- 2TB HDD
- IR sensor
- USB 3.0 port
- Composite (legacy)
- HDMI
- Audio Output (3mm jack)

# FEATURES

- Play media on **all** devices any time
- Access content **anywhere**
- Live stream your cable subscription
- Connect and control with your mobile device
- Mobile content relay
- Bring ONVUE anywhere
- Removable on-board storage

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